

Bright Brewery "Mystery Beer" Competition

October 18 2019 to January 1 2020 ("Competition")

1. The promoter of the Competition is Bright Brewery Pty Ltd (619 100 239), 121 Great Alpine Road, Bright, Vic, 3741 ("**Promoter**").
2. Each entry must be entered in accordance with these Terms and Conditions. By entering the Competition, you agree to be bound by these Terms and Conditions. The Promoter may in its discretion refuse to award any prize to any entrant who fails to comply with these Terms and Conditions. All relevant instructions on the Promoter's website (if any) form part of these Terms and Conditions
3. There will be six winners of the Competition. Two 'First Place' winners, two 'Second Place' winners, and three 'Third Place' winners, in each of two categories (Category 1: Beer Nerds and Category 2: Beer Lovers).
4. Entry into the Competition is free to Eligible Entrants who taste Bright Brewery Mystery Beer and enter during the period of Competition.
5. The winners shall receive the following prizes:

Category 1: First place: Twelve (12) cases (24 x bottles or cans per case) of Bright Brewery beer, selected by the winner from a list provided by Bright Brewery, including shipping. The cases must be ordered and delivered or picked up before January 1, 2021. Prize value minimum: \$960

Category 1: Second place : A Bright Brewery Mash Club membership, comprising four (4) x Bright Brewery Mash Box deliveries over 12 months, including shipping. The first of the four Mash Box deliveries will be the next scheduled Mash Box delivery date after completion of the competition, provided shipping details have been provided by the winner to Bright Brewery. The remainder of the deliveries will be made within 12 months of this date. Prize value minimum: \$300

Category 1: Third place: One (1) case of Bright Brewery beer selected by the winner selected by the winner from a list provided by Bright Brewery, including shipping. The cases must be ordered and delivered or picked up before January 1, 2021. Prize value minimum: \$80

Category 2: First place: A Bright Brewery Mash Club membership, comprising four (4) x Bright Brewery Mash Box deliveries over 12 months, including shipping. The first of the four Mash Box deliveries will be the next scheduled Mash Box delivery date after completion of the competition, provided shipping details have been provided by the winner to Bright Brewery. The remainder of the deliveries will be made within 12 months of this date. Prize value minimum: \$300

Category 2: Second place: Two (2) cases of Bright Brewery beer selected by the winner from a list provided by Bright Brewery, including shipping. The cases must be ordered and delivered or picked up before January 1, 2021. Prize value minimum: \$160

Category 2: Third place: One (1) case of Bright Brewery beer selected by the winner from a list provided by Bright Brewery, including shipping. The cases must be ordered and delivered or picked up before January 1, 2021. Prize value minimum: \$80

The total value of the prizes in this Competition is minimum \$1880.

6. Winners shall be:

a) **Category 1:** the three Eligible Entrants who the Promoter, in its sole discretion, determines has scored the highest number of points for the entry questions. Answers will be judged on content, originality, creativity, and accuracy. In the event of a tie, the Promoter will have full and final discretion to break the tie and declare the winner, based on their answers.

b) **Category 2:** the three Eligible Entrants who the Promoter, in its sole discretion, determines has scored the highest number of points for the entry questions. Answers will be judged on content, originality, creativity, and accuracy. In the event of a tie, the Promoter will have full and final discretion to break the tie and declare the winner, based on their answers.

7. Entry is only open to "Eligible Entrants". An Eligible Entrant is an individual who is an Australian resident at the time of entry, is over 18 years of age, and has a valid email address, excluding: i) Any employee or director of an employee or director of the Promoter or any of its related agencies or companies; or ii) Any spouse, defacto spouse, parent, child or sibling of an excluded employee or director.

8. Eligible Entrants must be over 18 years old.

9. Entries will be deemed made by the person named in the entry and, if there is a dispute, the authorized holder of the e-mail address submitted at the time of entry and such individual must comply with these Terms and Conditions. The authorized account holder is the natural person who is assigned to the e-mail address by the Internet access provider or the domain associated with the submitted e-mail address.

10. To enter, you must log onto the Bright Brewery website:

<http://www.brightbrewery.com.au/mysterybeer> and follow the directions provided. Entrants must submit their name, email address and answer all required questions in the entry fields to enter the Competition before the completion Competition closing date.

11. An Eligible Entrant may enter each category of the Competition once each (ie, one entry in Category 1 and one entry in Category 2).

12. Use of any device to automate entry or any other activity which subverts the entry process is prohibited and all such entries will be deemed void. The Promoter may not verify receipt of entries. All entries submitted become the property of the Promoter and will not be returned.

13. The Competition closes on January 1, 2019 at 11.59pm, AEDST or earlier if stocks run out. Entries must be received by 11.59pm, AEDST on January 1, 2019. If the competition is expected to close early, this will be announced on all Bright Brewery social media channels.

14. The winners will be determined by the Promoter from all eligible entries received by the Promoter in accordance with these terms and conditions within 14 days of the close of the Competition.

15. The winners will be announced on Bright Brewery website (www.brightbrewery.com.au) and through the Bright Brewery social media accounts. All winners will be notified via email.

17. The prizes are not redeemable for cash, are non-transferable, and no substitutions are allowed except by Promoter who reserves the right to award a prize of comparable or greater value, at its sole discretion.

18. The winners will be notified within 14 (14) days of the close of the Competition and will be required to provide a postal address for delivery of the prize. If a winner does not collect the prize or

provide a postal address for delivery of the prize within a time set by the Promoter then the prize will be forfeited.

19. The Promoter shall not be liable for any costs in addition to the prize. The Promoter shall not be liable for any loss or damage to the prize after the time at which the prize is shipped to the winner.

20. By submitting an entry to the Promoter, you specifically grant to the Promoter the nonexclusive right to communicate your entry and all other materials provided by you in whole or in part (your "Work") to the public throughout the world on any media platform and you grant to the Promoter all associated rights necessary to exercise the above rights.

21. You acknowledge that the Promoter is under no obligation to exercise any of the rights granted to it by these Terms and Conditions and any communication of your Work to the public by the Promoter is at the complete discretion of the Promoter.

22. You agree that the Promoter may use your entry and any personal details provided to the Promoter for any promotional, marketing and publicity purposes of the Promoter in any media without notice and without any fee being paid to you.

23. If there is any event that prevents or hinders the Promoter's conduct of the Competition or the Promoter's ability to deliver the prize to a prize winner of the Competition, the Promoter may, in its discretion, cancel the Competition and recommence it at another time under the same conditions or select another winner.

24. The Promoter is not responsible for any incorrect or inaccurate information, or for any of the equipment or programming associated with or utilised in this Competition, or for any technical error that may occur in the course of the administration of this Competition. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to or alteration of entries.

25. To the full extent permitted by the law, the Promoter will not be liable for any injury, damages, expenses, or loss whatsoever (whether direct or consequential) to persons or property as a result of any person entering into the Competition or accepting or using any prize, including without limitation non-receipt of any prize or damage to any prize in transit.

26. You warrant that: i) all details provided with your entry are true and accurate; ii) you have all necessary rights and licenses to grant the rights set out in these Terms and Conditions; iii) the exercise of the rights granted to the Promoter in these Terms and Conditions will not infringe the rights of any third parties; and iv) you will indemnify the Promoter against any loss or damage resulting from any breach of these warranties.